

1 **CLERK'S OFFICE**  
2 **APPROVED**  
3 Date: 4-22-03  
4 **AMENDMENTS TO MEMORANDUM OF**  
5 **UNDERSTANDING APPROVED 4-22-03**

Submitted by: Chair of the Assembly  
At the Request of the Mayor  
Prepared by: Mayor's Office  
For Reading: March 18, 2003

6 **ANCHORAGE, ALASKA**  
7 **AR NO. 2003- 64**

8  
9 **A RESOLUTION APPROVING A MEMORANDUM OF UNDERSTANDING BETWEEN VISION**  
10 **ANCHORAGE AND THE MUNICIPALITY OF ANCHORAGE**  
11

12 WHEREAS, Vision Anchorage commissioned a series of studies leading to the development of  
13 an Anchorage economic development plan; and

14  
15 WHEREAS, the Municipality has worked with Vision Anchorage and its consultants in the  
16 preparation of the economic development plan; and

17  
18 WHEREAS, the culmination of the process was a "Call to Action," an economic development  
19 plan for creating and sustaining economic vitality in Anchorage; and

20  
21 WHEREAS, the Call to Action has identified five strategic initiatives which are critical for  
22 Anchorage's future success as follows:

- 23  
24 • Collaborative leadership initiative  
25 • Readiness initiative (ready to build sites)  
26 • Work force development initiative  
27 • Education initiative  
28 • Business development initiative  
29

30 WHEREAS, each initiative referred to above relies upon the endorsement and support from not  
31 only the Anchorage community as a whole, but, as well, on specific entities within our community  
32 which Vision Anchorage believes can play an important leadership role in implementing the Call to  
33 Action's strategic initiatives; and

34  
35 WHEREAS, the Administration supports the efforts of Vision Anchorage to implement the five  
36 strategic initiatives identified;

37  
38 **NOW THEREFORE, The Anchorage Assembly hereby resolves:**

39  
40 Section 1. The Memorandum of Understanding between Vision Anchorage and the Municipality and  
41 other signatories, attached hereto is hereby approved.

42  
43 **PASSED AND APPROVED** by the Anchorage Assembly this 22nd day of April, 2003.

44  
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46 \_\_\_\_\_  
Chair

47 **ATTEST:**

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50 \_\_\_\_\_  
Municipal Clerk



# MUNICIPALITY OF ANCHORAGE

## ASSEMBLY MEMORANDUM

No. AM 258 -2003

Meeting Date: March 18, 2003

1 FROM: Mayor

2  
3 SUBJECT: A Resolution Approving the Memorandum of Understanding By and Between  
4 Vision Anchorage and the Municipality  
5

6 Vision Anchorage is a steering committee of 40 representatives from the public and private sectors,  
7 formed to create an economic development plan for the Anchorage area. This plan will serve as a  
8 blueprint for future economic revitalization, job creation and new business development.  
9

10 In August of 2001, the Mayor, along with the chairmen of the Anchorage Economic Development  
11 Corporation and the Anchorage Chamber of Commerce, invited Anchorage business and committee  
12 leaders to serve on the team which eventually became Vision Anchorage. The Municipality, with  
13 Assembly concurrence, funded a major portion (\$150,000) of the consultant's study that Vision  
14 Anchorage ultimately produced.  
15

16 The consultants, Chabin Concepts, issued a report entitled, "Call to Action, Creating and Sustaining  
17 Economic Vitality in Anchorage," in November of 2002. Contained within the report are five strategic  
18 initiatives designed to prepare Anchorage for economic growth in the future. They are:

- 19 Collaborative leadership initiative
- 20 Readiness initiative (ready to build sites)
- 21 Work force development initiative
- 22 Education initiative
- 23 Business development initiative  
24

25 The Administration supports the efforts of Vision Anchorage to implement the five strategic initiatives  
26 identified. The attached resolution is intended to demonstrate the full support of the Municipality of  
27 Anchorage in participating in and helping achieve these measures.  
28

29 THE ADMINISTRATION RECOMMENDS APPROVAL OF THE ATTACHED ASSEMBLY  
30 RESOLUTION.  
31

32 Prepared by: Kevin Bruce, Director Economic Development  
33 Concurrence: Harry J. Kieling, Jr., Municipal Manager  
34 Respectfully submitted: George P. Wuerch, Mayor  
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## **MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding is entered into by and between **VISION ANCHORAGE**, an ad hoc steering committee of community business leaders, which has formulated an Anchorage economic development plan known as a "Call to Action," the **Municipality of Anchorage ("Municipality")**, and other signatories hereto.

WHEREAS, Vision Anchorage commissioned a series of studies leading to the development of an Anchorage economic development plan; and

WHEREAS, the Municipality worked with Vision Anchorage and its consultants in the preparation of the economic development plan; and

WHEREAS, the culmination of the process was a "Call to Action," an economic development plan for creating and sustaining economic vitality in Anchorage; and

WHEREAS, the Call to Action has identified five strategic initiatives which are critical for Anchorage's future success as follows:

- Collaborative leadership initiative
- Readiness initiative (ready to build sites)  
Work force development initiative
- Education initiative
- Business development initiative

WHEREAS, each initiative referred to above relies upon the endorsement and support from not only the Anchorage community as a whole, but, as well, on specific entities within our community which Vision Anchorage believes can play an important leadership role in implementing the Call to Action's strategic initiatives; and

WHEREAS, Vision Anchorage will, every four months, host all leadership entities who execute this Memorandum of Understanding at a plenary meeting where each may report on the progress to implement one or more of the strategic initiatives which fall within the scope and mission of the respective organization;

WHEREAS, in recognition of the MOA's support of the Call to Action, Vision Anchorage will, by July 15, 2003 adopt a list of suggested local legislative initiatives that the MOA can consider to advance economic development within the Municipality; and

WHEREAS Vision Anchorage will strive to foster a collaborative working relationship in the implementation of the Call to Action and the Anchorage 2020 Comprehensive Plan; now, therefore, the Municipality and the signatories hereto hereby agree as follows:

**By:**

## Content Information

Content ID : 000698

Revision: 0

Type: AR\_AllOther - All Other Resolutions

Title: Memorandum of Understanding between vision Anchorage and the Municipality

Author: katkusja

Initiating  
Dept: MMStaff

Review Depts:

Description: Approving Memorandum of Understanding between Vision Anchorage and Municipality

Keywords: Memorandum of Understanding, Vision Anchorage

Date  
Prepared: 3/14/03 2:13 PM

Director  
Name: Harry J. Kieling, Jr.

Web Location: [HTTP://huffpuff/stellent/groups/public/documents/ar\\_allOther/000698.zip](http://huffpuff/stellent/groups/public/documents/ar_allOther/000698.zip)

## Workflow History

Workflow Name	Action Date	Action	User	Security Group	Content ID	Revision
AllOtherARWorkflow	3/14/03 2:19 PM	Checkin	katkusja	Public	000698	
MMStaff_SubWorkflow	3/14/03 2:32 PM	Approve	bealejl	Public	000698	0
MuniManager_SubWorkflow	3/14/03 3:18 PM	Approve	kielinghj	Public	000698	0
MuniMgrCoord_SubWorkflow	3/14/03 3:27 PM	Approve	bealejl	Public	000698	0

RESOLUTIONS FOR ACTION - OTHER

*Adendum*

2003 MAR 14 PM 4:12  
M.O.A.